



# Service King Opens 36<sup>th</sup> Dallas-Fort Worth Repair Center

## FOR IMMEDIATE RELEASE

### CONTACT

Britton Drown, Communications Manager  
Service King Collision Repair Centers  
[britton.drown@serviceking.com](mailto:britton.drown@serviceking.com)  
972-960-7595 ext. 82084

**RICHARDSON, Texas (December 5, 2017)** — Service King Collision Repair Centers®, one of the nation's fastest-growing and most trusted providers of high-quality automotive repair service, today announced the opening of its 36<sup>th</sup> Dallas Fort-Worth location. The new facility is located at 1780 E. Interstate 30 in Rockwall and continues Service King's ongoing national growth strategy.

"This is another proud moment for the Service King family as we open the doors to a brand new facility in our home market," said Dan Michaelis, Service King Regional Vice President. "We're proud of our rich history in the Dallas-Fort Worth community and look forward to building upon that with this new repair center. Today, customers and business partners have more choices than ever before for high-quality repairs backed by the Service King promise."

The new 16,000 square-foot location, which officially broke ground in March, opened for business Dec. 4 and will employ up to 25 teammates.

Meanwhile, Service King's Rockwall repair center marks the company's second new construction project to open in DFW in the last year following the 2016 opening of its location in The Colony, Texas.

Service King, one of the nation's largest collision repair organizations, now operates 333 locations in 24 states, providing customers with best-in-class service backed by a written lifetime warranty. For more information on the organization, or to find a local Service King repair center, visit [www.ServiceKing.com](http://www.ServiceKing.com) and follow the company on [Facebook](#), [Twitter](#) and [Instagram](#).

## ABOUT SERVICE KING COLLISION REPAIR CENTERS

Service King Collision Repair Centers®, with more than 40 years of experience in the automotive repair industry, is a leading national operator of comprehensive, high-quality collision repair facilities. The organization is consistently recognized for its commitment to customer satisfaction, quality workmanship and giving back to the industry through innovative training and recruiting initiatives. Service King traces its roots back to Dallas, Texas and founder Eddie Lennox who opened the very first Service King in 1976. Today, Service King operates locations in 24 states across the U.S. In 2015, Service King was named the No. 1 Best Place to Work by both the Dallas and San Antonio Business Journals. For more information and to find a local Service King, visit [www.ServiceKing.com](http://www.ServiceKing.com) and follow Service King news on Facebook and Twitter.