



Service King Continues Los Angeles Growth, Opens 2 New Repair Centers

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RICHARDSON, Texas – Service King Collision Repair Centers®, in continuation of the organization's national growth strategy, today officially announced the opening of two new high-quality repair centers in the Los Angeles area. The announcement comes as the industry leader finalized a deal to partner with New Tech Auto Body.

With the announcement, Service King grows its local footprint to 19 locations in the greater Los Angeles area.

"This is an exciting start to the year for the entire Service King family," said Alan Saviano, Service King Market Vice President for Southern California. "We are always looking for opportunities to expand and enhance our service to the Los Angeles community. New Tech Auto Body has established a reputation for trusted repair service and superior workmanship. We feel this partnership is a natural fit and look forward to working together to grow Service King into the collision repair operator of choice for all Los Angeles motorists."

The repair centers are located at 3436 N. San Fernando Road in Los Angeles, California and 4411 San Fernando Road in Glendale, California and currently feature factory certifications from both Honda and Nissan as well as Ford F-150 Aluminum Repair Certification. With the move, Service King expands its national network of repair centers to 308 locations spanning 23 states with plans to continue its strategic growth initiative.

All Service King locations provide customers with a written lifetime warranty on all repair work valid at any Service King Collision Repair Center nationwide.

"This is a phenomenal step forward for our team and our customers," said Roger Ranjbar, New Tech Founder and Owner. "Service King has established itself as a leader in the industry for quality, innovation, and commitment to its team. We look forward to operating as a Service King company."

For more information on Service King and to find a local repair center, visit the company online at ServiceKing.com. Follow Service King on Facebook, Twitter and Instagram.

ABOUT SERVICE KING COLLISION REPAIR CENTERS

Service King Collision Repair Centers®, with more than 40 years of experience in the automotive repair industry, is a leading national operator of comprehensive, high-quality collision repair facilities. The organization is consistently recognized for its commitment to customer satisfaction, quality workmanship and giving back to the industry through innovative training and recruiting initiatives. Service King traces its roots back to Dallas, Texas and founder Eddie Lennox who opened the very first Service King in 1976. Today, Service King operates locations in 23 states across the U.S. In 2015, Service King was named the No. 1 Best Place to Work by both the Dallas and San Antonio Business Journals. For more information and to find a local Service King, visit www.ServiceKing.com and follow Service King news on [Facebook](https://www.facebook.com/serviceking) and [Twitter](https://twitter.com/serviceking).

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