



## Service King Continues Southern California Growth, Partners With First Class Collision

### FOR IMMEDIATE RELEASE

#### CONTACT

Britton Drown, Communications Manager  
Service King Collision Repair Centers  
[britton.drown@serviceking.com](mailto:britton.drown@serviceking.com)  
972-960-7595 ext. 2084

**RICHARDSON, Texas (April 5, 2017)** — Service King Collision Repair Centers®, as part of the organization's ongoing national growth initiative, today officially announced further Southern California expansion efforts through a formal partnership with First Class Collision. With the deal, the single-location repair center located at 41729 Eastern Dr. in Murrieta, Calif., will begin operating as Service King effective immediately.

Service King, one of the fastest-growing providers of high-quality collision repair service nationwide, now provides customers and insurance partners with 27 locations across Southern California – with plans to continue growing.

"This is yet another step forward for the Service King team as we build a world-class network of repair centers for motorists across the Southern California community," said Alan Saviano, Service King Market Vice President. "Partnering with businesses like First Class Collision that align with our mission and values, is a key step in our growth strategy and ensures we continue providing superior customer service and quality repairs to our customers and business partners. We're proud to welcome our new teammates into the Service King family."

Service King operates more than 300 repair centers in 24 states across the U.S., all providing motorists with certified workmanship backed by a written lifetime warranty. The organization, with headquarters in North Texas, first expanded to the Southern California market in 2014 and has quickly grown into the area's trusted name in automotive repair.

A third-generation family business, First Class Collision has steadily built a strong reputation centered on genuine customer care and high-quality repairs.

"We couldn't be more proud to continue growing First Class Collision as a Service King company," said former First Class Collision owner Bruce Newell. "Joining hands with an industry pioneer and leader provides our team and customers with best-in-class resources. This is a proud day for our team and we look forward to a bright future under the Service King name."

For more information on the organization and to view a complete list of Service King career opportunities and locations, visit [www.ServiceKing.com](http://www.ServiceKing.com) and follow the company on Facebook, Twitter and Instagram.

### ABOUT SERVICE KING COLLISION REPAIR CENTERS

Service King Collision Repair Centers®, with more than 40 years of experience in the automotive repair industry, is a leading national operator of comprehensive, high-quality collision repair facilities. The organization is consistently recognized for its commitment to customer satisfaction, quality workmanship and giving back to the industry through innovative training and recruiting initiatives. Service King traces its roots back to Dallas, Texas and founder Eddie Lennox who opened the very first Service King in 1976. Today, Service King operates locations in 24 states across the U.S. In 2015, Service King was named the No. 1 Best Place to Work by both the Dallas and San Antonio Business Journals. For more information and to find a local Service King, visit [www.ServiceKing.com](http://www.ServiceKing.com) and follow Service King news on Facebook and Twitter.

- END -