



Service King Adds 70 Honda ProFirst Certifications to Location Roster

FOR IMMEDIATE RELEASE

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RICHARDSON, Texas (July 6, 2017) — [Service King Collision Repair Centers](#)[®], one of the fastest-growing providers of high-quality automotive collision repair service in the U.S., today announced 70 of its active locations have officially received ProFirst Certification from Honda.

With the move, Service King continues to bolster its roster of [Honda ProFirst Certified](#)[®] repair centers with plans to expand its vast certification lineup to provide superior service for motorists across the country. The Honda ProFirst Certified program validates only the nation's top collision repair centers by their skill and expertise to provide motorists with a complete, proper and safe repair.

"We continue to tailor our service to provide customers a best-in-class repair service," said Jeff McFadden, Service King President. "A core component of that is aligning our repair centers with manufacturers and their certification programs. Bolstering our lineup of Honda ProFirst repair centers continues to be a priority, and we're proud to grow its footprint across the U.S."

Service King's enhanced Honda ProFirst lineup includes locations in 17 states across the U.S.

To certify as a ProFirst repair center, locations must meet specific knowledge and skill requirements while also holding I-CAR Gold Class status, Verifacts VQ, or Verifacts Medallion status. Additionally, locations must complete several Honda and Acura specific training classes about Honda vehicles and systems.

Honda ProFirst Certified repair centers receive direct access to all factory service and repair information for Honda and Acura vehicles. As part of the certification, ProFirst repair centers must also maintain updated tools and equipment required by American Honda while achieving strict customer satisfaction ratings.

For more information on the organization and to view a complete list of Service King career opportunities and locations, visit www.ServiceKing.com and follow the company on Facebook, Twitter and Instagram.

ABOUT SERVICE KING COLLISION REPAIR CENTERS

Service King Collision Repair Centers[®], with more than 40 years of experience in the automotive repair industry, is a leading national operator of comprehensive, high-quality collision repair facilities. The organization is consistently recognized for its commitment to customer satisfaction, quality workmanship and giving back to the industry through innovative training and recruiting initiatives. Service King traces its roots back to Dallas, Texas and founder Eddie Lennox who opened the very first Service King in 1976. Today, Service King operates locations in 24 states across the U.S. In 2015, Service King was named the No. 1 Best Place to Work by both the Dallas and San Antonio Business Journals. For more information and to find a local Service King, visit www.ServiceKing.com and follow Service King news on Facebook and Twitter.

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