



Service King Continues Colorado Growth, Partners With Five Star Collision

FOR IMMEDIATE RELEASE

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RICHARDSON, Texas (July 3, 2017) — [Service King Collision Repair Centers®](#), a national leader in high-quality automotive collision repair service, today announced the organization has added its seventh Colorado location. The announcement comes as the company finalized a deal to partner with Five Star Collision Center, Inc., a 22,000 square foot repair center located in Thornton, Colo.

As part of the deal, Five Star Collision Center will begin operating as Service King, effective immediately.

“This is another proud step in Service King’s recent growth across Colorado,” said Clayton Geisendorff, Service King Market Director. “We continue to partner with the industry’s top repair centers in an effort to deliver upon Service King’s promise of superior collision repair service backed by a lifetime guarantee. Five Star Collision Center and its team certainly succeed in delivering high-quality service, and we look forward to a successful partnership together.”

The deal marks Service King’s second in Colorado this year as the organization operates 325 high-quality collision repair centers in 24 states across the U.S. The organization expects to continue its national expansion through its strategic growth initiative.

“The entire Five Star Collision Center team is proud to join the Service King family,” said John Santistevan, previous owner of Five Star Collision. “Our customers and teammates have built Five Star Collision into what it is today. The support and resources provided by this partnership will only enhance the overall experience we are able to provide. We look forward to a very bright future under the Service King name.”

Santistevan founded Five Star Collision Center in 2000 and the business quickly earned a reputation for superior customer service and high-quality repairs.

Service King is one of the fastest growing national operators of high-quality collision repair service and works with all national insurance carriers to provide a best-in-class repair experience for customers.

For more information on the organization, or to find a local Service King repair center, visit www.ServiceKing.com and follow the company on [Facebook](#), [Twitter](#) and [Instagram](#).

ABOUT SERVICE KING COLLISION REPAIR CENTERS

Service King Collision Repair Centers®, with more than 40 years of experience in the automotive repair industry, is a leading national operator of comprehensive, high-quality collision repair facilities. The organization is consistently recognized for its commitment to customer satisfaction, quality workmanship and giving back to the industry through innovative training and recruiting initiatives. Service King traces its roots back to Dallas, Texas and founder Eddie Lennox who opened the very first Service King in 1976. Today, Service King operates locations in 24 states across the U.S. In 2015, Service King was named the No. 1 Best Place to Work by both the Dallas and San Antonio Business Journals. For more information and to find a local Service King, visit www.ServiceKing.com and follow Service King news on Facebook and Twitter.

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