



Service King Opens 7th Vegas Repair Center, Partners With iCollision

FOR IMMEDIATE RELEASE

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RICHARDSON, Texas (October 31, 2016) - [Service King Collision Repair Centers](#)[®], one of the fastest-growing and most trusted providers of high-quality automotive collision repair service in the U.S., today announced the organization has finalized a partnership with iCollision Auto Body and Paint located in Las Vegas.

With the agreement, of which terms were not disclosed, Service King now grows its best-in-class collision repair network to seven locations in the market and 305 repair centers in 23 states nationwide. Operations of the iCollision facility will transition to Service King immediately.

"Service King is an excellent fit in the community," said iCollision Owner, Akop Gianjian. "Their professional, skillful and knowledgeable staff will be able to provide the community with excellent automotive care and personalized customer service."

Service King has served the Las Vegas market since 2014. In two years, the brand has quickly grown into the market's trusted leader for high-quality repair service.

"This is another phenomenal step forward for the Service King family and certainly our Las Vegas teammates," said Mark Turner, Service King Market Vice President. "We aim to be consistent, strategic and purposeful in the teams Service King partners with. iCollision and its staff certainly fit the mold of the Service King culture and its promise of superior collision repair service. We look forward to welcoming their teammates to our family."

iCollision first opened for business in Las Vegas in 2015. In 16 months, the business quickly quadrupled from four employees to 16 while establishing a reputation for exceptional service and high-quality repairs. It also became the preferred collision repair provider of choice for multiple insurance providers in the area.

The 20,000 square-foot repair center boasts the capacity to repair more than 100 vehicles per month.

Service King, which is celebrating its 40th Anniversary in 2016, has grown exponentially across the U.S., opening more than 100 new repair centers in the previous 24 months. The company employs more than 6,000 teammates with plans to continue its strategic growth initiative. For more information on Service King, visit the company online at www.ServiceKing.com or follow on [Facebook](#), [Twitter](#) and [Instagram](#).

ABOUT SERVICE KING COLLISION REPAIR CENTERS

Service King Collision Repair Centers[®], with more than 40 years of experience in the automotive repair industry, is a leading national operator of comprehensive, high-quality collision repair facilities. The organization is consistently recognized for its commitment to customer satisfaction, quality workmanship and giving back to the industry through innovative training and recruiting initiatives. Service King traces its roots back to Dallas, Texas and founder Eddie Lennox who opened the very first Service King in 1976. Today, Service King operates locations in 23 states across the U.S. In 2015, Service King was named the No. 1 Best Place to Work by both the Dallas and San Antonio Business Journals. For more information and to find a local Service King, visit www.ServiceKing.com and follow Service King news on [Facebook](#) and [Twitter](#).