



Service King Grows Southern California Footprint to 30 Repair Centers

FOR IMMEDIATE RELEASE

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RICHARDSON, Texas (August 15, 2017) — After first expanding to Southern California in 2014, Richardson, Texas-based [Service King Collision Repair Centers](#) today announced the organization eclipsed another milestone in the region with the opening of its 30th local auto body repair center. The announcement comes as Service King finalized a deal to partner with Valley Motor Center Auto Body in the heart of the San Fernando Valley.

As part of the deal, Valley Motor Center, located at [14954 Oxnard St. in Van Nuys, CA](#), will begin operating as Service King immediately. Service King, one of the fastest-growing automotive collision repair providers in the U.S., operates locations in 24 states across the U.S.

"Valley Motor Center has a long, rich history of providing premier collision repair service to San Fernando Valley motorists," said Tim Cusic, Service King Market Vice President for Southern California. "We are thrilled to continue growing the Service King family across the Southern California community with best-in-class repair services all backed by the core Service King promise."

In three years, Service King has grown its footprint to 30 locations in the region and 42 total locations across The Golden State. The company focuses on providing consistently dependable service and working alongside all major insurance carriers to deliver a seamless repair experience. Service King repairs all vehicle makes and models while backing its work with a written lifetime guarantee.

By partnering with Valley Motor Center, Service King adds one of the top repair shops in the community to its roster. The 22,000+ square feet of production space provides the capacity to repair more than 400 vehicles a month.

"The Valley Motor Center family is proud of its history and commitment to serving the Los Angeles community," said Cindy Cohen, Valley Motor President & CEO. "Joining hands with Service King provides our customers and business partners the support and benefits of a premier industry leader. We look forward to a very bright future together under the Service King name."

Valley Motor Center Auto Body served the Los Angeles area with collision repair service since 1994. Throughout its 20-plus year history, the company earned a reputation for superior quality and providing outstanding customer service while earning the business of several leading insurance providers.

As a Service King company, the location will extend the organization's reach to the heart of the San Fernando Valley providing local motorists access to the company's growing repair network.

For more information on the organization, or to find a local Service King repair center, visit www.ServiceKing.com and follow the company on [Facebook](#), [Twitter](#) and Instagram.

ABOUT SERVICE KING COLLISION REPAIR CENTERS

Service King Collision Repair Centers®, with more than 40 years of experience in the automotive repair industry, is a leading national operator of comprehensive, high-quality collision repair facilities. The organization is consistently recognized for its commitment to customer satisfaction, quality workmanship and giving back to the industry through innovative training and recruiting initiatives. Service King traces its roots back to Dallas, Texas and founder Eddie Lennox who opened the very first Service King in 1976. Today, Service King operates locations in 24 states across the U.S. In 2015, Service King was named the No. 1 Best Place to Work by both the Dallas and San Antonio Business Journals. For more information and to find a local Service King, visit www.ServiceKing.com and follow Service King news on Facebook and Twitter.